**A UNIQUE CORPORATE BENEFIT**

*Looking for a cost-effective perk to attract and retain quality people?*

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*Do your employees have college-bound kids?*

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*Here’s a proven benefit to help them balance their work and home lives.*

**Guiding Your Employees and Their Families Through the Complexities**

**of the College Admissions Process**

**A Corporate Program With Lifetime Returns**

Parents spend extraordinary amounts of energy trying to help their high school-aged children navigate the complex world of preparing for and selecting the right college. According to a recent employee survey by SHRM1, an increasing number of employers are offering college admissions counseling as a perk for parents to help families successfully manage this process. “It’s all geared at attracting and retaining the best employees,” says Gary Kushner of Kushner & Co., a benefits consulting firm in Portage, Michigan. “Another appeal for companies is that the perk reaches employees ages 35 to 55, a key segment

of the workforce.”2

College Quest can help parents make good choices. We provide an invaluable service and help ease something that weighs heavily on the minds of employees.

With college costs and competition rising, families can’t afford to not make the right decisions.

*2005 Benefits Survey Report*

*USA Today, 1/16/2006*

**Programs can range from a presentation to ongoing consultation services that may include spouses and/or high school-aged children.**

**Workshop Topics**

- College Admissions & Financial Aid 101

- Making the Most of High School (Academic & Extracurricular planning)

- Selecting the Right College: Finding Your Way Through the Maze

- Standardized Tests (What are they and when should they be taken?)

- Preparing College Applications

- Financial Aid & Scholarships

- How to Visit a College & Have a Great Interview

- The Role of the Parent in the College Admissions Process

- The College-Bound Athlete

- Making Admission Decisions

**Why does an employer want to get involved in a family’s college planning process?**

At some point in their employment, most employees will face this step. Helping a family through this process creates good will and loyalty at all levels.

**What is an Educational Consultant?**

An Educational Consultant is a specialist who helps students find and gain entrance to colleges or universities that best match the student’s talents, achievements, and goals.

**Why do families need additional assistance?**

According to the National Association for College Admission Counseling (NACAC), the average student counselor ratio is about 500:1. With such limited access to school counselors, students and parents become frustrated and dismayed. There is simply not enough time for school counselors to give each student the attention that they need and deserve.

**How much does it cost?**

Various packages are available at a cost that is significantly lower than parents would normally pay for private educational consulting. During times when many

employers are looking for ways to cut costs in their benefits programs, this is a low cost benefit with a high perceived value. There *is* a program to fit *your* budget.

**Why College Quest?**

Experience counts. With nationally recognized credentials in admissions and guidance, Eva Gelman can help simplify the process.

**Eva Gelman, MS**

**Owner, College Quest**

Since 1991, I have guided thousands of students through college planning and admissions. After working with Carnegie Mellon University and Sewickley Academy, I founded College Quest to provide focused, individual support to students, families and employers. My experience, comprehensive services, and personalized approach simplify the search and application process, clarify decisions, and give students an edge in competing for admission.



College Quest Consulting provides personalized, comprehensive services to assist students and their parents to successfully navigate the college planning process.

***Call 412-521-GRAD (4723)***

***for more information.***

**CONTACT INFORMATION**

College Quest is based in the Squirrel Hill neighborhood of Pittsburgh, Pennsylvania. I am available to meet with students and families in person throughout the region, and have also successfully helped clients nationwide via phone, SKYPE and online.

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**PROFESSIONAL AFFILIATIONS**

